

MMD PRIVACY POLICY

My Marketing Department (MMD) understands your privacy is important and are committed to protecting your privacy. In order to provide you with the full range of services on our website, we need to collect information about you. This Privacy Policy explains how we use and protect your data.

If you have any concerns, please email info@mmd.com.au.

1. When you register on mmd.com.au, we ask you for your first name, last name, email address and mobile number. This information will be used by mmd.com.au to:
 - i. Answer your queries on the Contact Us section of the website
 - ii. Register your details for our newsletter subscription
2. You can edit your account details and update your preferences at any time by emailing info@mmd.com.au. You may also unsubscribe from our newsletters at any time by clicking the “email preferences” link at the bottom of the emails.
3. Your data will be kept private and confidential and we will not pass your information on to any third party without your express consent.
4. Our web servers may automatically collect information when you visit our website, including;
 - your Internet Protocol (IP) address
 - the date and time of your visit
 - the sections of our website you access during your visit
 - the type of device you are using to access our website
 - the browser version you are using
 - the operating system
 - your actions on our website
5. Your personal information may be collected through the use of cookies on mmd.com.au. Cookies are small text files placed on your computer, mobile or other device and automatically track user navigation around our website. Most browsers are set to accept cookies by default, however, you have the ability to accept or reject cookies. Choosing to disable cookies from our website may mean that certain functionality of the site may be affected.
6. Cookies are also used to store information on which content, including advertisements, have been seen by a user. Some areas of the site also use persistent cookies which are permanently stored on the user's computer. We use these cookies to identify unique users to the site. These are not cross-referenced with any other information such that an individual person could be identified.

7. MMD use Google Analytics to help us understand and improve the user's experience on mmd.com.au. Google Analytics collects information on your IP address but may only be used to track your visitor behaviour on mmd.com.au, and your broad location (by country). Your IP address as collected by Google Analytics cannot be used by mmd.com.au to identify you in any way.
8. Our website may contain links to other websites owned by third parties who have their own privacy policies. When you choose to access a website other than mmd.com.au, we do not accept responsibility or liability for the privacy practices of these third party sites. We recommend that you review their individual privacy policies and utilise them at your own discretion.
9. We will not disclose voluntarily provided details to third parties or use your data or contributions in any other way other than is set out in this Privacy Policy and the Terms without your prior consent.
10. We will hold your data and contributions for as long as is necessary and reasonably required for the relevant service or purpose.
11. We endeavour to take all reasonable steps to protect your personal details. We cannot guarantee the security of any data you disclose on-line and will not be responsible for any breach of security.
12. You have the right to see personal data we keep about you for the purpose of correcting, updating or deleting that information. If you would like to see the data we hold about you or if you would like to amend or delete it please contact us at info@mmd.com.au. For your protection, we can only disclose information to your email address registered on mmd.com.au.
13. If you have any comments, queries or concerns in relation to our privacy policy, you may e-mail us at info@mmd.com.au.
14. By registering on mmd.com.au and using our website, you agree to the terms of use described above.

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